

# Trademark Watch Series – February 2017 Trademark Applications

March 1, 2017 Bob Aroture



## **NLIPW Trademarks Law Volume 3 Number 2**

TM Watch Vol. 3 No. 2

(Trademark Applications Filed in Nigeria in February 2017)

March 1, 2017

### **Content:**

This article is part of a series that highlights a few trademarks filed in Nigeria. Specifically, this issue highlights trademark applications filed in February 2017.

### **L'Oreal Applies to Register “NAKED” in Class 3 in Nigeria**

L'Oreal has filed an application for the registration of the mark “NAKED” at the Trademarks, Patents and Designs Registry in Abuja. The application was lodged on February 2, 2017 and covers cosmetics and other related products in Class 3.

The application is currently awaiting the Registrar’s decision.

### **Apple Inc. Applies to Register “IPHONE” in Class 35 in Nigeria**

Apple Inc. has filed an application for the registration of the mark “IPHONE” in Class 35 at the Trademarks, Patents and Designs Registry in Abuja. The application was lodged on February 6, 2017 and covers business consulting services.

Apple has previously filed applications for IPHONE in classes 9, 37, 39, 41, and 42 in Nigeria. The new application is currently awaiting the Registrar’s decision.

### **Heritage Bank Plc. Applies to Register “HB SKOOLIMPICS & DEVICE” in Nigeria**



Heritage Bank Plc. has filed multiple applications for the registration of the mark “HB SKOOLIMPICS & DEVICE” at the Trademarks, Patents and Designs Registry in Abuja. The applications were lodged on February 6, 2017 in classes 28, 36, 41, 43.

A Google search for “HB Skoolimpics” shows that it is used in relation to Heritage Bank’s school sporting event which is organized to promote and encourage secondary schools student participation in sports in Nigeria. The event is organized in partnership with Lagos State Sports Commission and Nigeria Olympic Committee.

The marks are currently awaiting the Trademark Registrar’s decision.

### **Panasonic Applies to Register “National” in Class 7 in Nigeria**

Panasonic Corporation has lodged an application to register “National” at the Trademarks, Patents and Designs Registry in Abuja. The application for the registration was filed on February 2, 2017. It covers Machines and Machine tools in Class 7.

The application is currently awaiting the Registrar’s decision in Nigeria.

### **Honda Motors Applies to Register “MONKEY” in Class 12 in Nigeria**

Honda Motor Co., Ltd. has lodged an application for the registration of the Mark “MONKEY” at the Trademarks, Patents, and Designs Registry in Abuja. The application was lodged on February 6, 2017 and covers electronic devices motorcycles and other apparatus for locomotion in Class 12.

WIPO’s Global Brand Database shows that Honda recently filed similar applications in Class 12 in Malaysia and the Philippines.

The application is currently awaiting the Registrar’s decision in Nigeria.



### **TOTO Limited Applies to Register “BIG COLA logo(2017)” in Class 32 in Nigeria**

TOTO Limited has filed an application for the registration of “BIG COLA logo (2017)” at the Trademarks, Patents and Designs Registry in Abuja. The application was lodged on February 10, 2017. It covers a list of non-alcoholic beverages in Class 32.

The application is currently awaiting the Registrar’s decision.