

## Apple Files Trademark Application for 'Tapback' in Nigeria

December 1, 2016 | by Bob Aroture

December 1, 2016 — Apple Inc. has filed a new trademark application for 'Tapback' in Nigeria. The trademark application relates to Apple's iMessage feature called 'Tapback' which allows users to share their reaction to a text without typing a complete message. Users can respond to iMessages from friends, family and colleagues with a thumbs up, a thumbs down, a heart, exclamation points, a question mark and the word "haha."

The trademark application (F/TM/O/2016/110687) was filed on November 11, 2017 and covers a wide range of goods.

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*“Computers; computer hardware; wearable computer hardware; handheld computers; tablet computers; telecommunications apparatus and instruments; telephones; mobile telephones; smart phones; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; network communication apparatus; handheld digital electronic devices capable of providing access to the internet and for the sending, receiving, and storing telephone calls, electronic mail, and other digital data; wearable digital electronic devices capable of providing access to the internet, for sending, receiving and storing of telephone calls, electronic mail, and other digital data; smart watches; wearable activity trackers; connected bracelets [measuring instruments]; electronic book readers; computer software; computer software for setting up, configuring, operating or controlling mobile devices, mobile telephones, wearable devices, computers, computer peripherals, set top boxes, televisions, and audio and video players; application development software; computer game software; downloadable pre-recorded audio, video and multimedia content; computer peripheral devices; peripheral devices for computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, earphones, headphones, set top boxes, and audio and video players and recorders; wearable computer peripherals; wearable peripherals for use with computers, mobile telephones; mobile electronic devices, smart watches, smart glasses, televisions, set top boxes, and audio and video players and recorders;*

*accelerometers; altimeters; distance measuring apparatus; distance recording apparatus; pedometer; pressure measuring apparatus; pressure indicators; monitors, display screens, head mounted displays, and headsets for use with computers, smart phones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, televisions, and audio and video players and recorders; smart glasses; 3D spectacles; eyeglasses; sunglasses; spectacle lenses; optical glass; optical goods; optical apparatus and instruments; cameras; flashes for cameras; display screens for computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, televisions, and audio and video players and recorders; keyboards, mice, mouse pads, printers, disk drives, and hard drives; sound recording and reproducing apparatus; digital audio and video players and recorders; audio speakers; audio amplifiers and receivers; motor vehicle audio apparatus; voice recording and voice recognition apparatus; earphones; headphones; microphones; television receivers and monitors; set top boxes; radio transmitters and receivers; global positioning systems (GPS devices); navigational instruments; remote controls for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, audio and video players and recorders, televisions, speakers, amplifiers, home theatre systems, and entertainment systems; wearable devices for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, audio and video players and recorders, televisions, speakers, amplifiers, home theatre systems, and entertainment systems; home theatre systems and entertainment systems; computer software applications; data storage apparatus; computer chips; batteries; battery chargers; electrical and electronic connectors, couplers, wires, cables, chargers, docks, docking stations, and adapters for use with all of the aforesaid goods; interfaces for computers, computer peripherals; mobile telephones, mobile digital electronic devices, wearable electronic devices, smart watches, smart glasses, televisions, set top boxes, and audio and video players and recorders; protective films adapted for computer screens; covers, bags, cases, sleeves, and lanyards for computers, mobile telephones, mobile digital electronic devices, wearable electronic devices, smart watches, smart glasses, earphones, headphones, televisions, set top boxes, and audio and video players and recorders; selfie sticks; chargers for*

*electronic cigarettes; electronic collars for training animals; synchronization and communication software for hand registers; mechanisms for coin-operated apparatus; dictating machines; helpline markers; voting machines; electronic tags for goods; prize selection machines for use in amusement parks; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; wafers [silicon slices]; integrated circuits; fluorescent screens; remote controls; lights conducting films [optical fibers]; electric installations for the remote control of industrial operations; lightning arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences; portable remote-controlled car retarders; electrically heated socks.”*

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Apple had previously filed trademark applications to register ‘Tapback’ in Europe (Trademark application 016053589) and Hong Kong (Trademark application 303965086).

*This article was published on Nigerian Law Intellectual Property Watch (NLIPW), now Nooktoria Legal Resource.*